**SYLLABUS FOR THE SUBJECT OF MASS COMMUNICATION**

**Paper – I**

**Media: Functions, Contents and History Total Marks: 100**

1. News: Definition, Structure, Language, Reporting and Sub-Editing

2. Feature, Column and Editorial: Difference of objectives, structure, style and

content.

3. Organizational Structures of national newspapers and news agencies

4. Ethics of Journalism and Freedom of the Press

5. Press Laws in Pakistan and Government Media Relationship

6. Role of Sir Syed Ahmed Khan, Maulana Zafar Ali Khan, Muhammad Ali Johar,

Hasrat Mohani and Hameed Nizami in Urdu Press of the Sub-Continent

7. Role of Radio, Television, print media and internet in Pakistan

8. Social and Developmental Responsibilities of Pakistani Media

9. Importance of Radio TV Documentary and Live Programmes

10. Difference between the news of print media and electronic media