



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO.144 /Cond.D.S.

DATE SHEET FOR THE M.B.A. (3 ½ YEARS PROGRAMME) PART-II,(Second Year)
2nd, ANNUAL EXAMINATION, 2013 TO BE HELD IN APRIL/MAY, 2014.

WRITTEN EXAMINATION

Time: - 09:00 a.m. To 12:00 noon.

Date & Day <u>April, 2014.</u>	Paper	Subject
30 th , Wednesday	I	Mercantile Laws
<u>May, 2014</u>		
3 rd , Saturday	2	Financial Management
6 th , Tuesday	3	Human Resource Management
8 th , Thursday	4	Production & Operation Management
10 th , Saturday	5	Business Research Methods
13 th , Tuesday	6	Cost & Management Accounting
15 th , Thursday	7	Auditing-Elective (Finance Specialization)
	9	Consumer Behavior Elective (Marketing Specialization)
17 th , Saturday	8	Business Taxation – Elective (Finance Specialization)
	10	Advertising and Promotional Strategies Elective (Marketing Specialization)

Dated: - 01-04-2014.

(GHULAM JILANI)
Deputy Controller (Conduct)
for Controller of Examinations