



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 434 /Cond.D.S.

**DATE SHEET FOR THE FINAL YEAR B.B.A (HONS.) ANNUAL EXAMINATION,
2016 TO BE HELD IN NOVEMBER/DECEMBER, 2016.**

WRITTEN EXAMINATION

Time: - : 02:00 p.m. to 05:00 p.m.

<u>Date & Day</u> <u>November, 2016.</u>	<u>Paper</u>	<u>Subject</u>
26 th , Saturday	1.	Sales Management* (Marketing Specialization) Managerial Accounting** (Finance Specialization)
29 th , Tuesday	2.	Marketing Research* (Marketing Specialization) Financial Analysis** (Finance Specialization)
<u>December, 2016.</u>		
1 st , Thursday	3.	Small Business Management (Marketing Specialization) Small Business Management (Finance Specialization)
5 th , Monday	4.	Pakistan Economy (Marketing Specialization) Pakistan Economy (Finance Specialization)
7 th , Wednesday	5.	Mathematics (Advanced) (Marketing Specialization) Mathematics (Advanced) (Finance Specialization)
10 th , Saturday	6.	Advertising * (Marketing Specialization) Financial Management (Advanced)** (Finance Specialization)
15 th , Thursday	7.	Consumer Behaviour* (Marketing Specialization) Taxation Management (Advanced)** (Finance Specialization)
19 th , Monday	8.	Statistics (Advanced) (Marketing Specialization) Statistics (Advanced) (Finance Specialization)
21 st , Wednesday	9.	E-Commerce (Marketing Specialization) E-Commerce (Finance Specialization)
24 th , Saturday	10.	Financial Institutions and Services (Marketing Specialization) Financial Institutions and Services (Finance Specialization)

*Marketing Specialization

**Finance Specialization

Note: The date sheet for practical examination will be announced later.

Dated: - 14-11-2016.

(GHULAM JILANI)
Deputy Controller (Conduct)
for Controller of Examinations.