



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 260 /Cond.D.S.

**DATE SHEET FOR THE FINAL YEAR B.B.A (HONS.) SECOND ANNUAL EXAMINATION, 2016 TO BE HELD IN JUNE/JULY, 2017.**

**WRITTEN EXAMINATION**  
**Time: - 08:30 a.m. to 11:30 a.m.**

Date & Day June, 2017.	Paper	Subject
10th ,Saturday	1	Sales Management* ( Marketing Specialization) Managerial Accounting** (Finance Specialization)
13th ,Tuesday	2	Marketing Research* ( Marketing Specialization) Financial Analysis** (Finance Specialization)
15th ,Thursday	3	Small Business Management ( Marketing Specialization) Small Business Management (Finance Specialization)
17th ,Saturday	4	Pakistan Economy ( Marketing Specialization) Pakistan Economy (Finance Specialization)
20 <sup>th</sup> ,Tuesday	5	Mathematics (Advanced) ( Marketing Specialization) Mathematics (Advanced) (Finance Specialization)
22nd ,Thursday	6	Advertising * ( Marketing Specialization) Financial Management (Advanced)** (Finance Specialization)
24th ,Saturday	7	Consumer Behaviour* ( Marketing Specialization) Taxation Management (Advanced)** (Finance Specialization)
<b>July, 2017</b> <b>Time:- 02:00 p.m. to 05:00 p.m</b>		
04th ,Tuesday	8	Statistics (Advanced) ( Marketing Specialization) Statistics (Advanced) (Finance Specialization)
06th ,Thursday	9	E-Commerce ( Marketing Specialization) E-Commerce (Finance Specialization)
08th ,Saturday	10	Financial Institutions and Services ( Marketing Specialization) Financial Institutions and Services (Finance Specialization)

\*Marketing Specialization

\*\*Finance Specialization

**Note: The date sheet for practical examination will be announced later.**

**Dated: - 29-05-2017.**

**(ZUBAIR AHMAD)**  
Deputy Controller (Conduct)  
for Controller of Examinations.